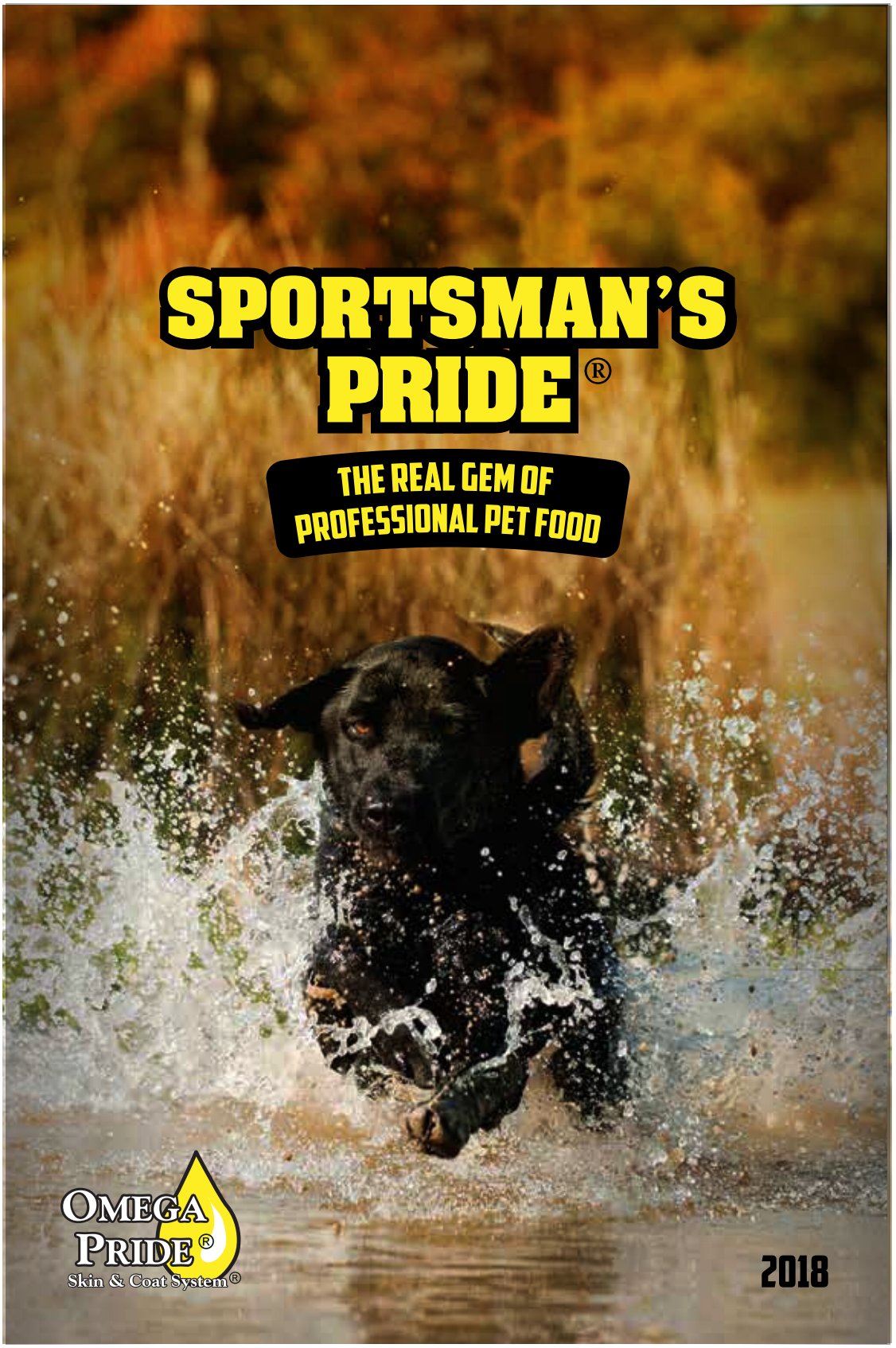
SPORTSMAN'S PRIDE®
THE REAL GEM OF PROFESSIONAL PET FOOD
OMEGA PRIDE®
Skin & Coat System®
2018

Omega Pride®
Skin & Coat System®

Exclusively in Sportsman's Pride®

Scientific research indicates a proper balance of Omega 6 & Omega 3 fatty acids is essential for good immune function, increased skin moisture, and an improved hair coat.
Our Omega Pride® System, found exclusively in all Sportsman's Pride pet foods, is specially designed to provide a balanced ratio of Omega 6 & Omega 3 fatty acid levels between 5:1 and 10:1. In addition, we guarantee the minimum levels of both Omega 6 and Omega 3 fatty acids in every bag.
Put our Omega Pride® System to the test for 60 days and you will see the difference that a well-balanced, scientific formula can make in your dog!

Experience
PROFESSIONAL
DOG FOOD

PREMIUM PUPPY 32/21

NO CORN • NO WHEAT • NO SOY

CRUDE PROTEIN, MINIMUM	32.0%
CRUDE FAT, MINIMUM	21.0%
CRUDE FIBER, MAXIMUM	3.0%
MOISTURE, MAXIMUM	12.0%
CALCIUM, MINIMUM	1.1%
PHOSPHORUS, MINIMUM	1.0%
SODIUM, MINIMUM	0.3%
ZINC, MINIMUM	200 MG/KG
VITAMIN A, MINIMUM	12,000 IU/KG
VITAMIN E, MINIMUM	150 IU/KG
ASCORBIC ACID (SOURCE OF VITAMIN C), MINIMUM	30 MG/KG
OMEGA-6 FATTY ACIDS, MINIMUM	4.0%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.5%*

INGREDIENTS: CHICKEN BY- PRODUCT MEAL, GROUND BROWN RICE, GROUND OATS, PEARLED BARLEY, YELLOW PEAS, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), PEA PROTEIN, FISH MEAL, CHICKEN, DRIED BEET PULP (SUGAR REMOVED), NATURAL FLAVOR, FLAXSEED MEAL, CANOLA OIL, DRIED EGG PRODUCT, SALT, POTASSIUM CHLORIDE, CHOLINE CHLORIDE, FISH OIL, VITAMIN A SUPPLEMENT, VITAMIN D3SUPPLEMENT, VITAMIN E SUPPLEMENT, ASCORBIC ACID (SOURCE OF VITAMIN C), NIACIN, ZINC SULFATE, CALCIUM PANTOTHENATE, THIAMINE MONONITRATE (VITAMIN B1), COPPER SULFATE, MANGANESE SULFATE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT, CALCIUM IODATE, DRIED KELP, ZINC POLYSACCHARIDE COMPLEX, IRON POLYSACCHARIDE COMPLEX , MANGANESE POLYSACCHARIDE COMPLEX AND COPPER POLYSACCHARIDE COMPLEX.

THE SPORTSMAN'S PRIDE ADVANTAGE

OMEGA FATTY ACIDS. Blended with canola oil, flax and lecithin to stimulate a healthy skin and hair coat and improve immune function

NATURAL FLAVORS. Coated with high quality natural flavor to ensure the highest taste and acceptance by your dog

ANTIOXIDANTS AND IMMUNE FUNCTION. Fortified with Vitamin A, Vitamin C and Vitamin E to maintain a healthy immune function

NATURALLY PRESERVED. Stabilized with mixed tocopherols to minimize rancidity and improve flavor

DIGESTIVE FUNCTION. Formulated with beet pulp fiber to help maintain a healthy digestive system which produces a more compact stool which is easier to clean up

MAINTENANCE ADULT 21/12

MADE WITH PRIDE IN THE USA

CRUDE PROTEIN, MINIMUM	21.0%
CRUDE FAT, MINIMUM	12.0%
CRUDE FIBER, MAXIMUM	3.0%
MOISTURE, MAXIMUM	12.0%
LINOLEIC ACID, MINIMUM	3.0%
CALCIUM, MINIMUM	1.0%
PHOSPHORUS, MINIMUM	0.8%
SODIUM, MINIMUM	0.3%
ZINC, MINIMUM	200 MG/KG
VITAMIN A, MINIMUM	10,000 IU/KG
VITAMIN E, MINIMUM	125 IU/KG
OMEGA-6 FATTY ACIDS, MINIMUM	2.2%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.3%*

INGREDIENTS: CHICKEN BY-PRODUCT MEAL, CORN MEAL, GROUND WHEAT, RICE, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED BEET PULP (SUGAR REMOVED), NATURAL FLAVORS, FLAXSEED, DRIED EGG PRODUCT, BREWERS DRIED YEAST, CALCIUM CARBONATE, SALT, CANOLA OIL, POTASSIUM CHLORIDE, LECITHIN, DRIED KELP, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, CALCIUM PANTOTHENATE, THIAMINE MONONITRATE (SOURCE OF VITAMIN B1), PYRIDOXINE HYDROCHLORIDE (SOURCE OF VITAMIN B6), RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT), MINERALS (ZINC POLYSACCHARIDE COMPLEX, IRON POLYSACCHARIDE COMPLEX , MANGANESE POLYSACCHARIDE COMPLEX AND COPPER POLYSACCHARIDE COMPLEX, ZINC SULFATE, COPPER SULFATE, MANGANESE SULFATE, CALCIUM IODATE, SODIUM SELENITE).

THE SPORTSMAN'S PRIDE ADVANTAGE

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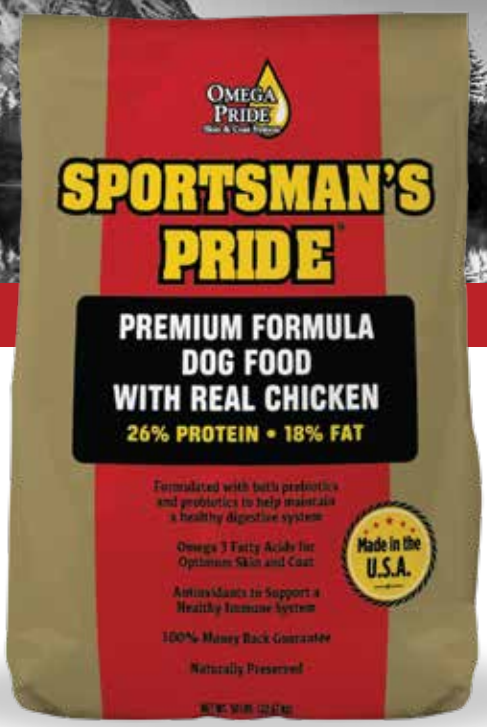
DIGESTIVE FUNCTION. Formulated with beet pulp fiber to help maintain a healthy digestive system which produces a more compact stool which is easier to clean up

PREMIUM ADULT 26/18

MADE WITH PRIDE IN THE USA



CRUDE PROTEIN, MINIMUM	26.0%
CRUDE FAT, MINIMUM	18.0%
CRUDE FIBER, MAXIMUM	3.0%
MOISTURE, MAXIMUM	12.0%
LINOLEIC ACID, MINIMUM	3.5%
CALCIUM, MINIMUM	1.0%
PHOSPHORUS, MINIMUM	0.8%
SODIUM, MINIMUM	0.3%
ZINC, MINIMUM	200 MG/KG
VITAMIN A, MINIMUM	12,000 IU/KG
VITAMIN E, MINIMUM	125 IU/KG
OMEGA-6 FATTY ACIDS, MINIMUM	3.0%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.5%*
GLUCOSAMINE, MINIMUM	200 PPM*
CHONDROITIN SULFATE, MINIMUM	20 PPM*

INGREDIENTS: CHICKEN BY-PRODUCT MEAL (NATURAL SOURCE OF GLUCOSAMINE AND CHONDROITIN SULFATE), CORN MEAL, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), GROUND WHEAT, RICE, DRIED BEET PULP (SUGAR REMOVED), CORN GLUTEN MEAL, CHICKEN, NATURAL FLAVORS, FLAXSEED, DRIED EGG PRODUCT, BREWERS DRIED YEAST, SALT, POTASSIUM CHLORIDE, LECITHIN, CANOLA OIL, ROSEMARY EXTRACT, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, CALCIUM PANTOTHENATE, THIAMINE MONONITRATE (SOURCE OF VITAMIN B1), PYRIDOXINE HYDROCHLORIDE (SOURCE OF VITAMIN B6), RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT), MINERALS (POLYSACCHARIDE COMPLEXES OF ZINC, IRON, MANGANESE AND COPPER, ZINC SULFATE, COPPER SULFATE, MANGANESE SULFATE, CALCIUM IODATE, SODIUM SELENITE).

THE SPORTSMAN'S PRIDE ADVANTAGE

OMEGA FATTY ACIDS. Blended with canola oil, flax and lecithin to stimulate a healthy skin and hair coat and improve immune function

NATURAL FLAVORS. Coated with high quality natural flavor to ensure the highest taste and acceptance by your dog

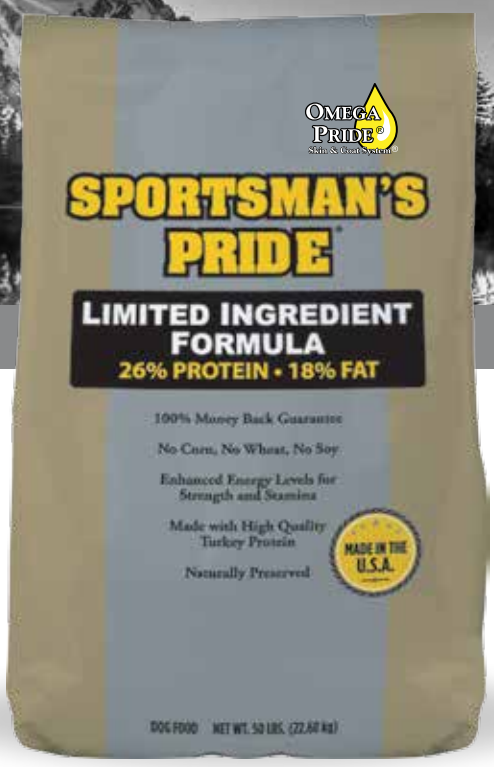
ANTIOXIDANTS AND IMMUNE FUNCTION. Fortified with Vitamin A, Vitamin C and Vitamin E to maintain a healthy immune function

NATURALLY PRESERVED. Stabilized with mixed tocopherols to minimize rancidity and improve flavor

DIGESTIVE FUNCTION. Formulated with beet pulp fiber to help maintain a healthy digestive system which produces a more compact stool which is easier to clean up

LIMITED INGREDIENT 26/18

NO CORN • NO WHEAT • NO SOY



CRUDE PROTEIN, MINIMUM	26.0%
CRUDE FAT, MINIMUM	18.0%
CRUDE FIBER, MAXIMUM	3.0%
MOISTURE, MAXIMUM	12.0%
LINOLEIC ACID, MINIMUM	3.0%
CALCIUM, MINIMUM	1.0%
PHOSPHORUS, MINIMUM	0.8%
SODIUM, MINIMUM	0.3%
ZINC, MINIMUM	200 MG/KG
VITAMIN A, MINIMUM	10,000 IU/KG
VITAMIN E, MINIMUM	125 IU/KG
OMEGA-6 FATTY ACIDS, MINIMUM	3.0%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.5%*
GLUCOSAMINE, MINIMUM	200 MG/KG*
CHONDROITIN SULFATE, MINIMUM	20 MG/KG*

INGREDIENTS: TURKEY MEAL (NATURAL SOURCE OF GLUCOSAMINE AND CHONDROITIN SULFATE), BROWN RICE, OATMEAL, DRIED PEAS, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED BEET PULP (SUGAR REMOVED), NATURAL FLAVORS, SALT, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, D-CALCIUM PANTOTHENATE, THIAMINE MONONITRATE (SOURCE OF VITAMIN B1), PYRIDOXINE HYDROCHLORIDE (SOURCE OF VITAMIN B6), RIBOFLAVIN SUPPLEMENT, FOLIC ACID, VITAMIN B12 SUPPLEMENT), MINERALS (ZINC SULFATE, FERROUS SULFATE, COPPER SULFATE, MANGANESE SULFATE, CALCIUM IODATE, SODIUM SELENITE).

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NATURALLY PRESERVED. Stabilized with mixed tocopherols to minimize rancidity and improve flavor

DIGESTIVE FUNCTION. Formulated with beet pulp fiber to help maintain a healthy digestive system which produces a more compact stool which is easier to clean up

LAMB MEAL & RICE 23/14

NO CORN•NO WHEAT•NO SOY

CRUDE PROTEIN, MINIMUM	23.0%
CRUDE FAT, MINIMUM	14.0%
CRUDE FIBER, MAXIMUM	4.0%
MOISTURE, MAXIMUM	10.0%
ZINC, MINIMUM	150 MG/KG
SELENIUM, MINIMUM	0.35 MG/KG
VITAMIN E, MINIMUM	150 IU/KG
OMEGA-6 FATTY ACIDS, MINIMUM	2.2%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.40%*

INGREDIENTS: LAMB MEAL, BROWN RICE, PEAS, OATMEAL, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED BEET PULP (SUGAR REMOVED), NATURAL CHICKEN FLAVOR, FLAXSEED, SALT, L-LYSINE, POTASSIUM CHLORIDE, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, CALCIUM PANTOTHENATE, THIAMINE MONONITRATE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT), MINERALS (ZINC POLYSACCHARIDE COMPLEX, IRON POLYSACCHARIDE COMPLEX, MANGANESE POLYSACCHARIDE COMPLEX, COPPER POLYSACCHARIDE COMPLEX, ZINC SULFATE, COPPER SULFATE, MANGANESE SULFATE, CALCIUM IODATE, SODIUM SELENITE), LACTOBACILLUS ACIDOPHILUS FERMENTATION PRODUCT DEHYDRATED, BIFIDOBACTERIUM ANIMALIS PRODUCT DEHYDRATED, LACTOBACILLUS REUTERI FERMENTATION PRODUCT DEHYDRATED.

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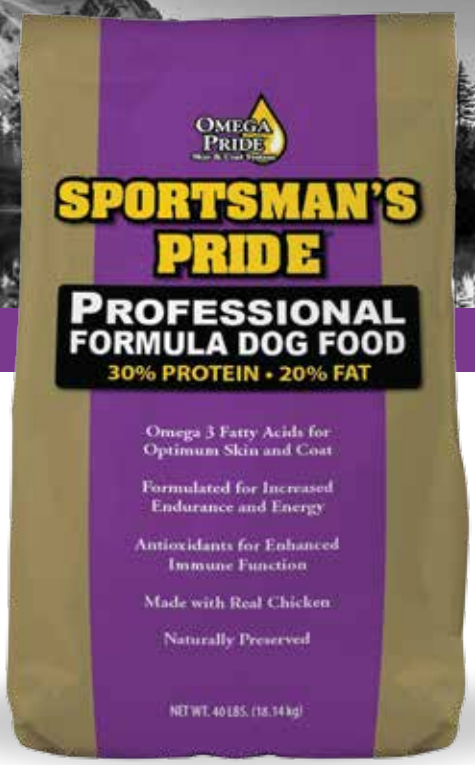
NATURALLY PRESERVED. Stabilized with mixed tocopherols to minimize rancidity and improve flavor

DIGESTIVE FUNCTION. Formulated with beet pulp fiber to help maintain a healthy digestive system which produces a more compact stool which is easier to clean up

PROFESSIONAL 30/20

NO CORN•NO WHEAT•NO SOY



CRUDE PROTEIN, MINIMUM	30.0%
CRUDE FAT, MINIMUM	20.0%
CRUDE FIBER, MAXIMUM	2.5%
MOISTURE, MAXIMUM	12.0%
LINOLEIC ACID, MINIMUM	3.5%
CALCIUM, MINIMUM	1.0%
PHOSPHORUS, MINIMUM	0.8%
SODIUM, MINIMUM	0.3%
ZINC, MINIMUM	200 MG/KG
VITAMIN A, MINIMUM	12,000 IU/KG
VITAMIN E, MINIMUM	125 IU/KG
VITAMIN D3, MINIMUM	900 IU/KG
COPPER, MINIMUM	25 MG/KG
OMEGA-6 FATTY ACIDS, MINIMUM	4.0%*
OMEGA-3 FATTY ACIDS, MINIMUM	0.5%*
GLUCOSAMINE, MINIMUM	200 PPM*
CHONDROITIN SULFATE, MINIMUM	15 PPM*

INGREDIENTS: CHICKEN BY-PRODUCT MEAL, RICE, WHOLE GROUND BARLEY, GROUND GRAIN SORGHUM, CHICKEN FAT (PRESERVED WITH MIXED TOCOPHEROLS), DRIED BEET PULP (SUGAR REMOVED), CHICKEN, NATURAL CHICKEN FLAVOR, FLAXSEED, DRIED EGG PRODUCT, SALT, POTASSIUM CHLORIDE, CANOLA OIL, ROSEMARY EXTRACT, VITAMINS (CHOLINE CHLORIDE, VITAMIN E SUPPLEMENT, VITAMIN A SUPPLEMENT, VITAMIN D3 SUPPLEMENT, NIACIN, CALCIUM PANTOTHENATE, THIAMINE MONONITRATE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN SUPPLEMENT, FOLIC ACID, BIOTIN, VITAMIN B12 SUPPLEMENT), MINERALS (ZINC POLYSACCHARIDE COMPLEX, IRON POLYSACCHARIDE COMPLEX, MANGANESE POLYSACCHARIDE COMPLEX AND COPPER POLYSACCHARIDE COMPLEX, ZINC SULFATE, COPPER SULFATE, MANGANESE SULFATE, CALCIUM IODATE, SODIUM SELENITE).

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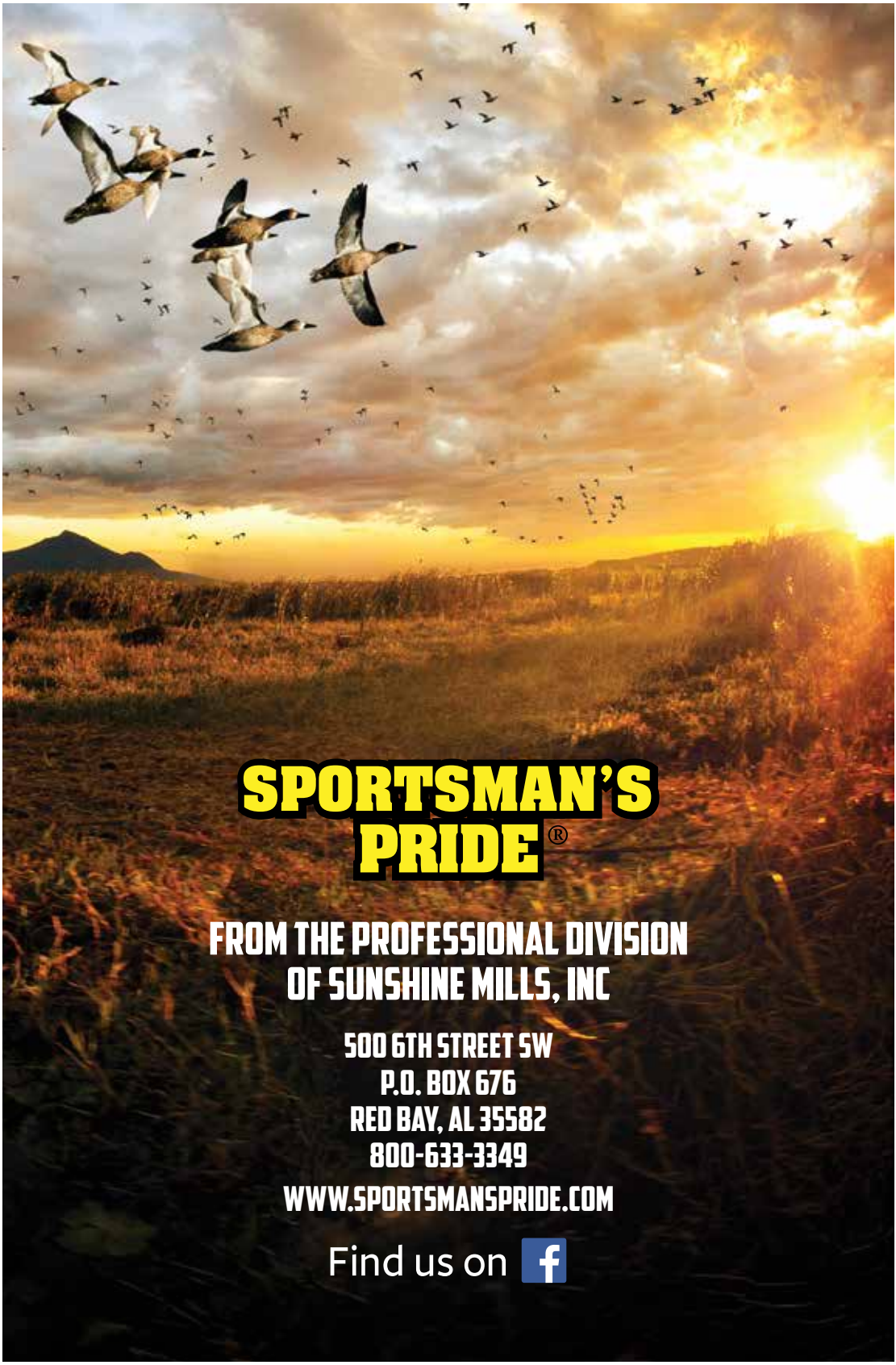
SPORTSMAN'S PRIDE®
FROM THE PROFESSIONAL DIVISION OF SUNSHINE MILLS, INC
500 6TH STREET SW
P.O. BOX 676
RED BAY, AL 35582
800-633-3349
WWW.SPORTSMANSPRIDE.COM
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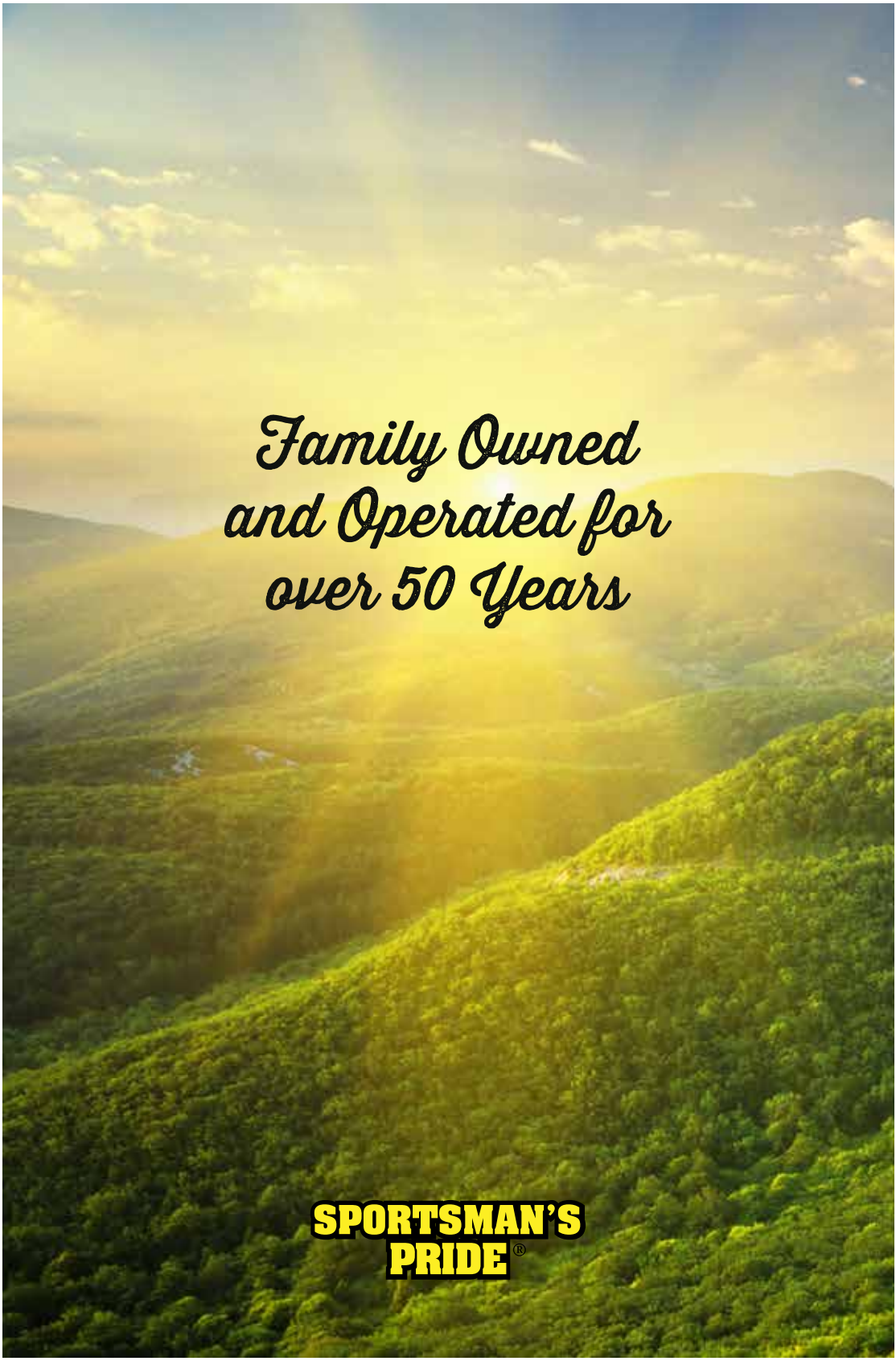
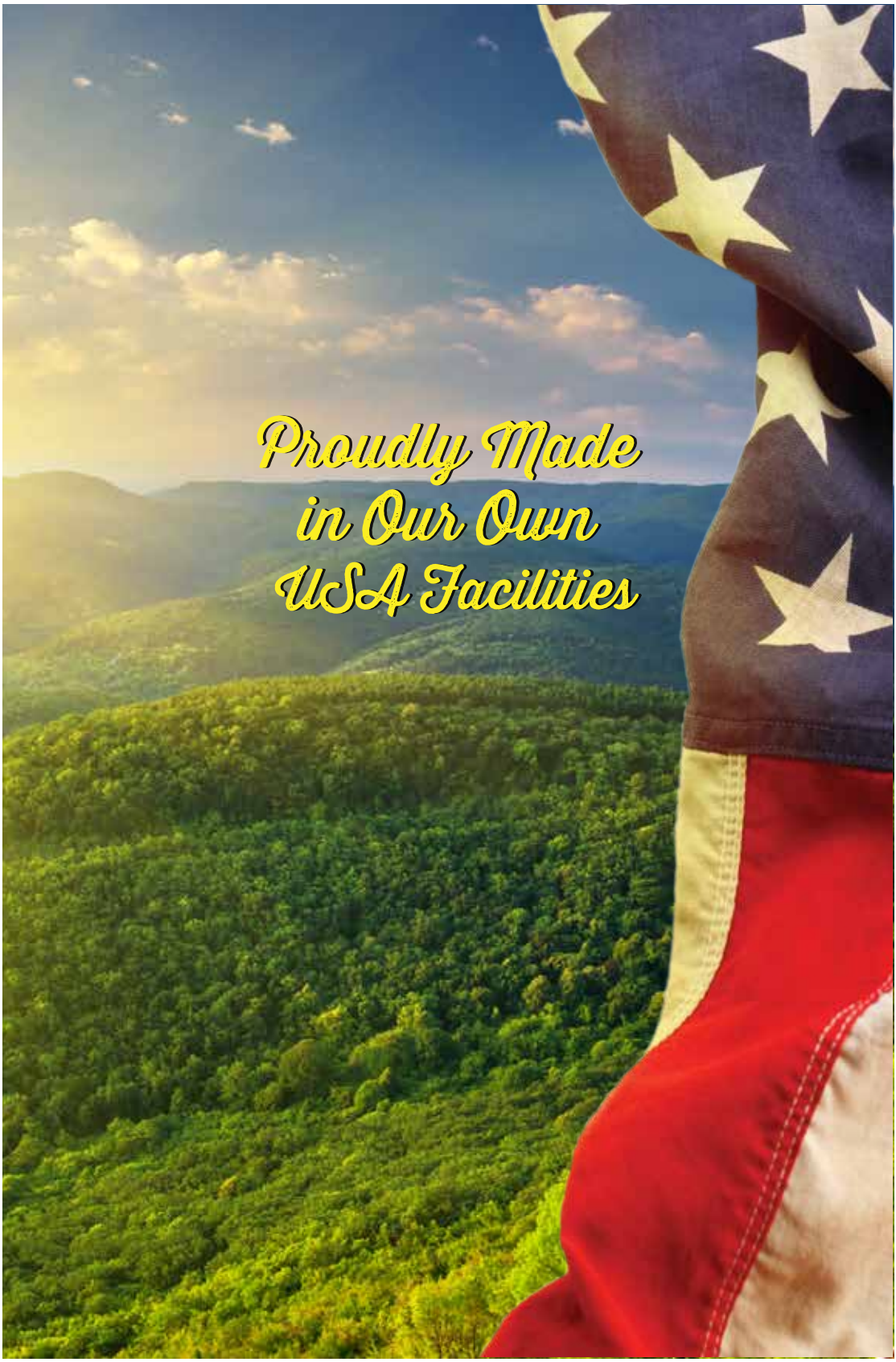

Family Owned
and Operated for
over 50 Years
SPORTSMAN'S
PRIDE®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in Our Own
USA Facilities